



# EtherMind Automotive SDK

MindTree's Bluetooth® SDK for Automotive segment

Q2FY2011





## **1. MindTree in Bluetooth and Product Line Introduction**

## **2. EtherMind Stack and Profiles Overview**

## **3. EtherMind Automotive SDK - Overview**

## **4. Summary**



- ❑ Comprehensive suite to enable a complete Bluetooth solution
  - Software IP - Bluetooth stack, profiles and application framework
  - Silicon IP - Bluetooth Baseband controller, digital phy (Modem) & RF
- ❑ Solution across different versions of the specifications

	2.1+EDR	3.0	3.0+HS (High Speed BT)	4.0 (Bluetooth Low Energy)	
				Dual Mode	Single Mode
Stack and Profiles	A	A	R	A	A
Baseband Controller	A	A		R	A
Digital Phy	A				A
RF	UD			R	R
SoC Platform	No Play				R

Available

Under Development

Roadmap



## Recognized as a high quality Bluetooth solutions Provider

- Products are shipping in volumes
- 30+ Customers

Annually BQB Qualified Bluetooth Components

Regular Participation in UPFs

The Bluetooth SIG Associate Member since year 2000

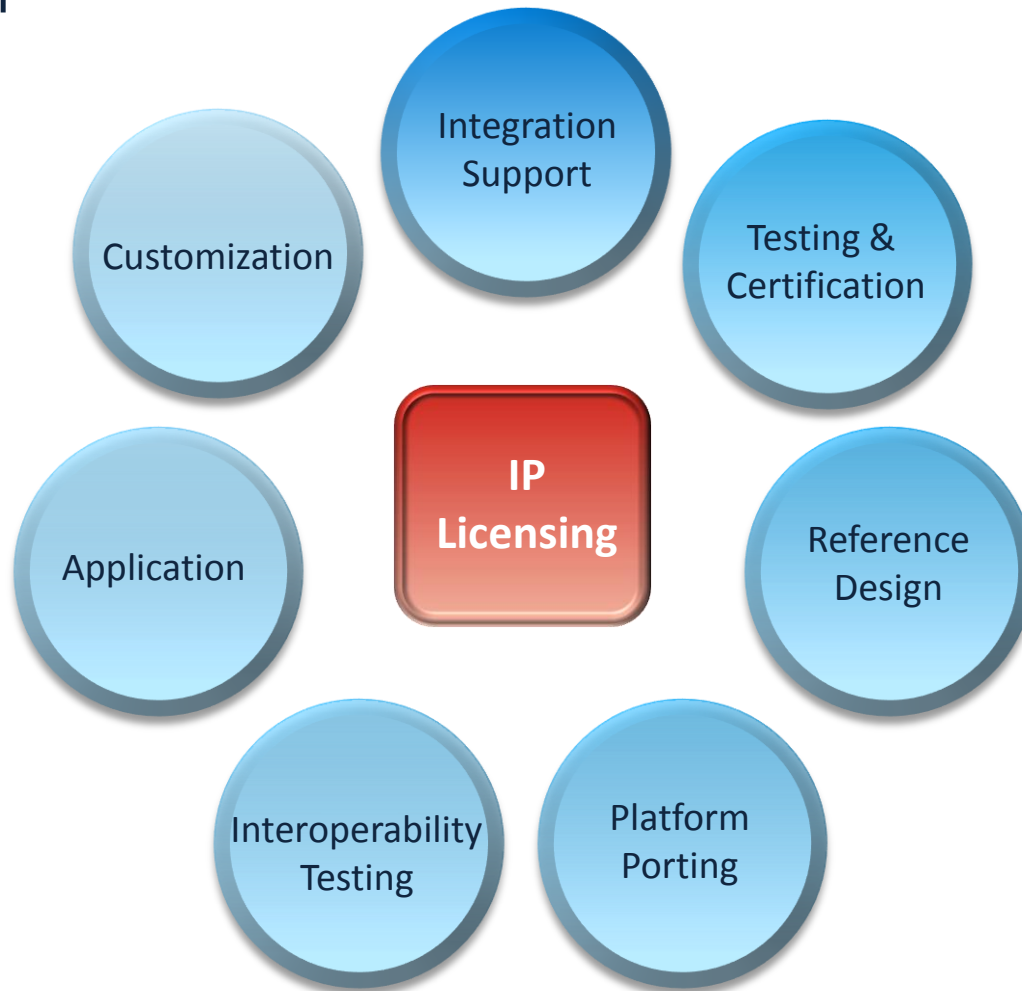
## Active participation in Bluetooth SIG Specifications

- Currently driving many Bluetooth Low Energy Host Specifications
- Reviewers for L2CAP, BNEP, AV, SDP Specifications
- Member of the several working groups
  - Core (CSWG), Medical, ULP, Remote Display, Telephony & GNSS





- Range of Services Around the IP - Enables seamless product realization



# Few of MindTree's IP Customers



Tier I Medical  
Equipment Company

Garmin

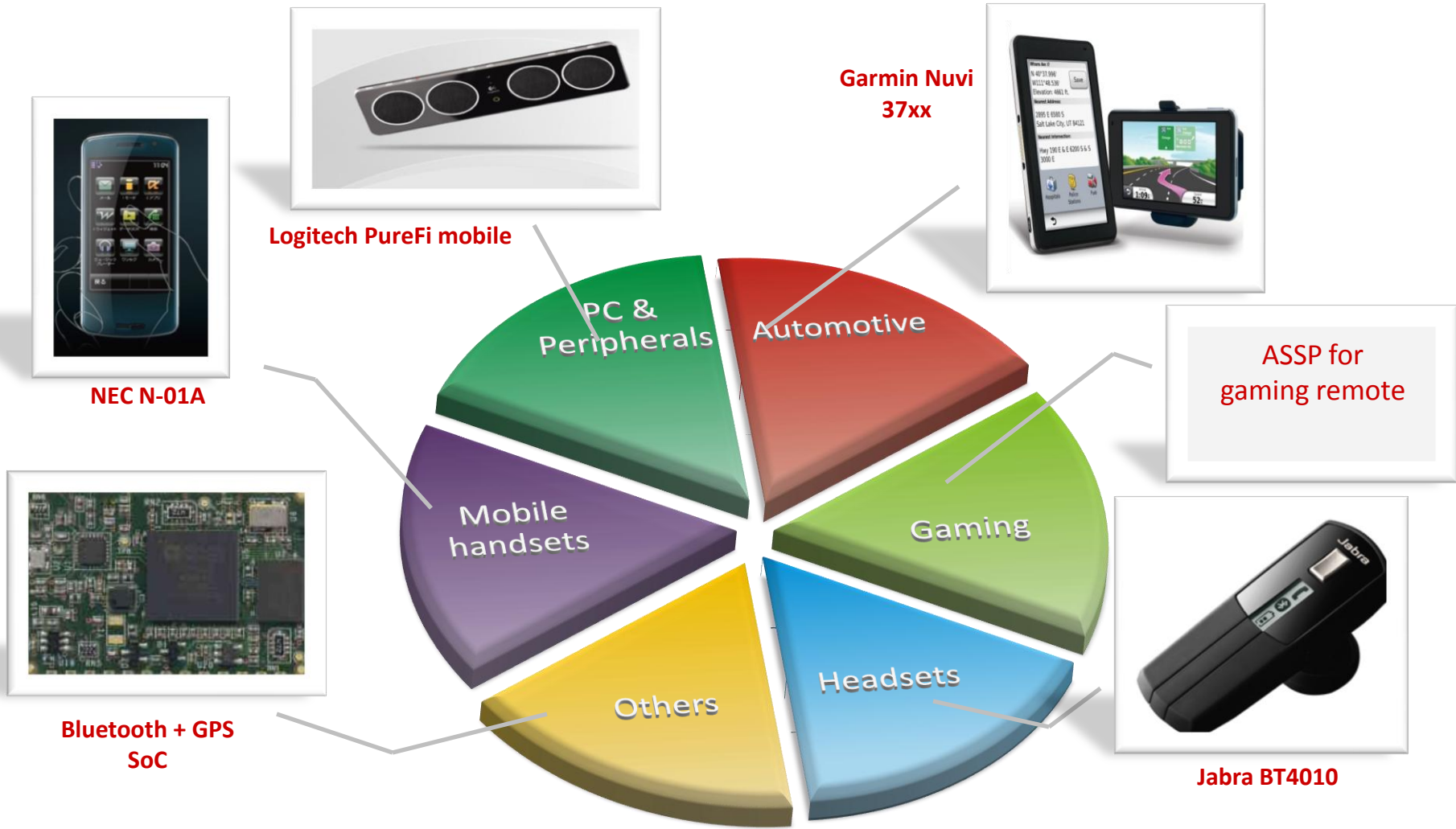
Tier I Japanese IDM

Tier I Taiwan  
Fabless Semi





## Presence in diverse market segments





## Bluetooth Offerings

### EtherMind

2.1+EDR Stack & Profiles

4.0 Dual Mode Stack

Health Device SDK

Automotive SDK

### BlueWiz

2.1+EDR BBC and PHY

4.0 Dual Mode BBC and PHY

2.1 + EDR RF

### BlueLitE

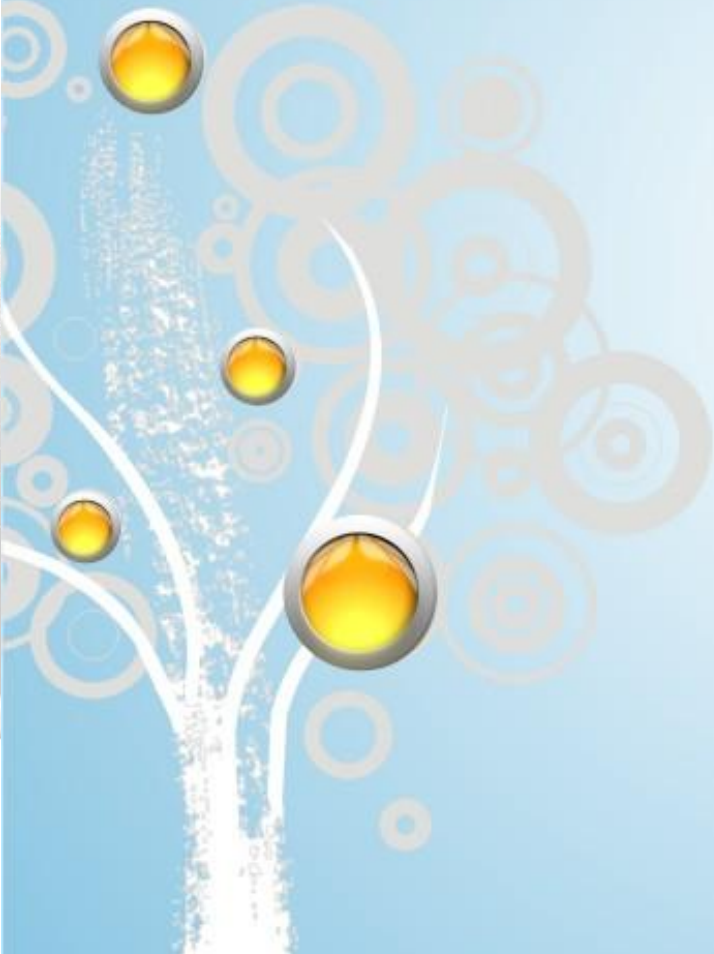
LE Single Mode Stack and Profiles

LE Single Mode Link Layer and PHY

LE Single Mode RF

LE Single Mode Pre-integrated Solutions



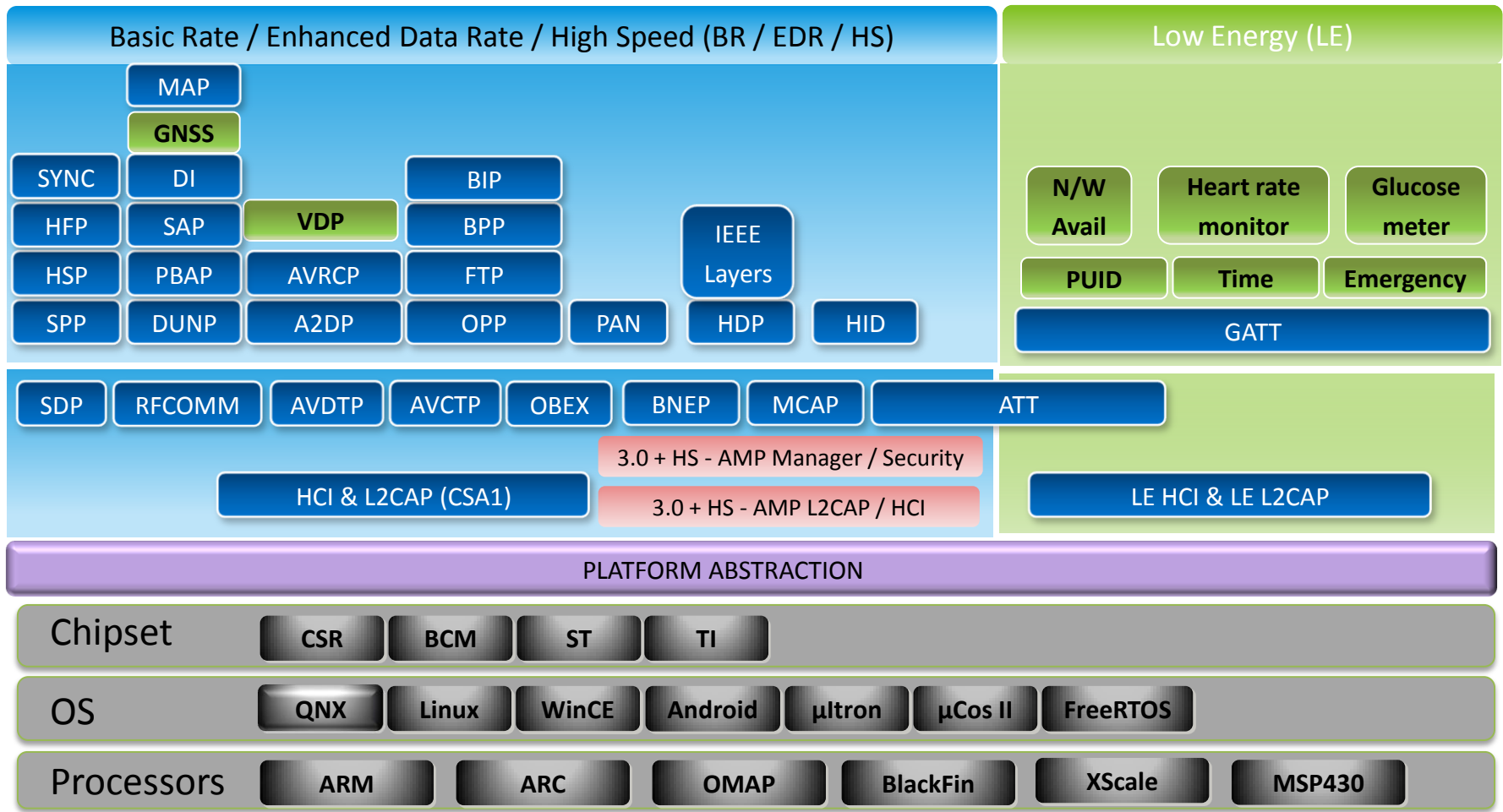


# EtherMind

MindTree's Bluetooth® Software IP offering suite



# EtherMind - An overview



Available    Under Development    Roadmap



## Reduced development risk

- BQB qualified & filed proven in multiple designs
- ANSI C code ensures seamless porting on any platform

## Faster Time to market

- Well defined platform abstraction layer for easy porting
- Well defined & documented application framework

## Reduced costs

- Optimized use of resources for low footprint & MIPS
- Highly customizable for product specific optimizations

## Higher market adoption

- Committed roadmap takes care of future Bluetooth needs
- Industry specific SDK available for Health & Automotive markets

## Increased focus on core areas

- BQB qualified & filed proven in multiple designs
- ANSI C code ensures seamless porting on any platform

## Excellent support

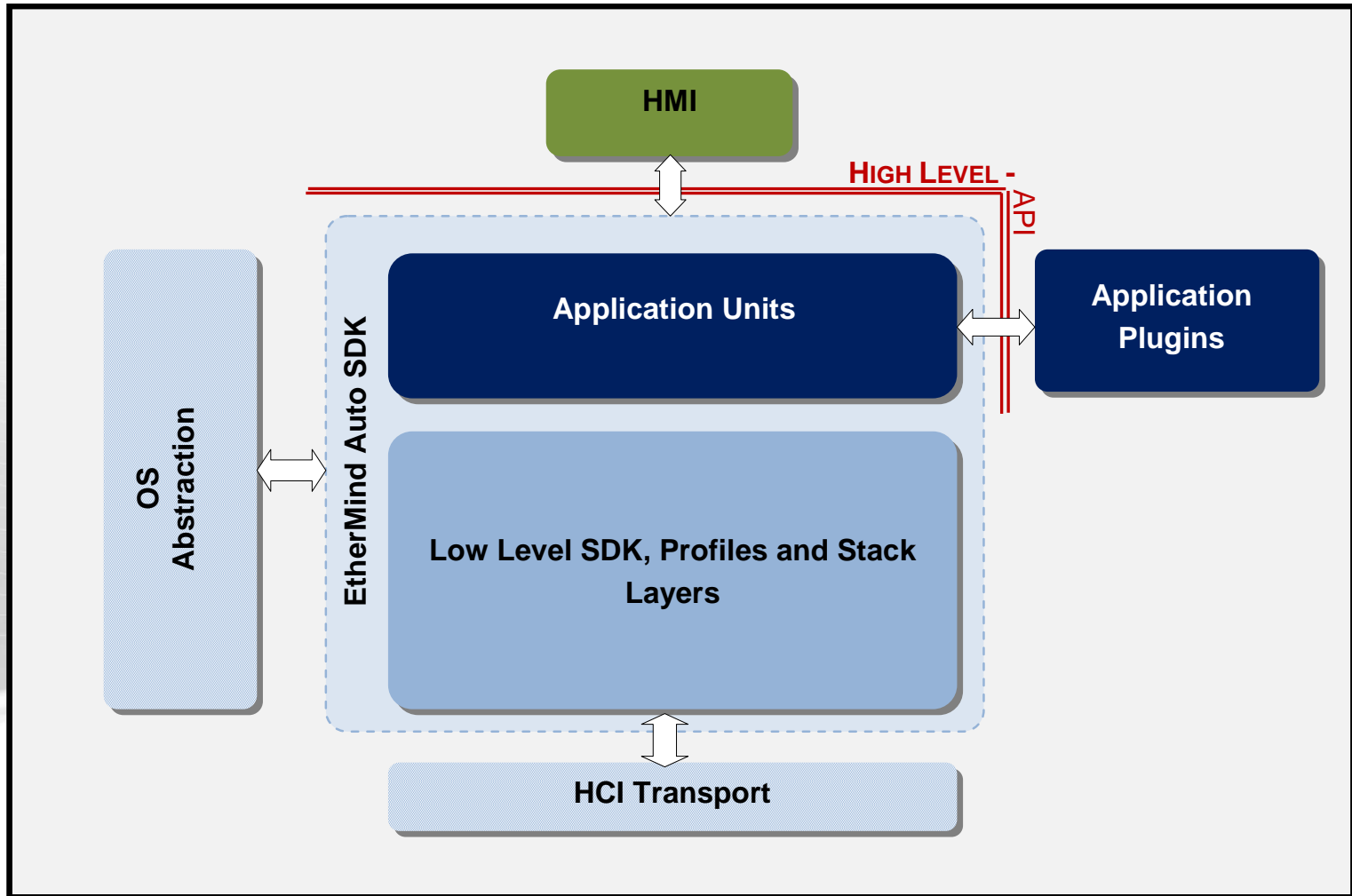


# EtherMind - Automotive SDK

Brief Overview



# Automotive SDK - An Overview





## Application Units

- Implements typical use cases in Automotive scenario
  - Pairing, In-call, Play pause etc
- Provides High level API

## Application Plugins

- Enables platform portability and platform specific integrations
  - BTCOM (vcom), Phonebook

## Low Level SDK, Stack & Profiles

- Core profile level functionality

## HMI

- Uses High level APIs to implement required HMI functionality

## Abstraction Layers

- OS Abstraction to enable easy OS portability
- HCI transport to communicate to Bluetooth hardware via platform specific interface like UART or USB



```
=====
                        Confirm Pairing
-----
(S) START      Nokia 5310 ethermind (00:24:7C:9F:54:F8)
               is trying to pair.
(F) HF & PB    Press Accept to use default PIN or open k
               eypad to enter to new PIN.
(C) A2DP SRC
(N) A2DP SNK
(P) SPP
(D) DUMP DT
(A) SAP CE

                >> Accept *      >> Keypad
                >> Reject

-----
(ENTER) Select  (h) Scroll Left  (l) Scroll Right
(k) Scroll Up   (j) Scroll Down  (x) Exit
-----
```

```
=====
                        HF (C)   Operator Name - Vodafone IN
-----
                        Missed Calls (4 Calls)
-----
(S) START      * Unnamed 11
               Extn Kast
(F) HF & PB    Test Idea
               Unnamed 12
(C) A2DP SRC
(N) A2DP SNK
(P) SPP
(D) DUMP DT
(A) SAP CE

                >> ReSync      >> Back

-----
(ENTER) Select  (k) Scroll Up  (j) Scroll Down
(TAB) Shift focus  (x) Exit
-----
```

# Profiles and Roles Supported in Automotive SDK



Profile	Role	Versions
<b>Music and Audio</b>		
A2DP (with SBC Decoder)	Sink	1.2
A2DP (with SBC Encoder)	Source	1.2
AVRCP	Controller and Target	1.0, 1.3, 1.4
<b>Handsfree</b>		
HFP	Unit	1.5
HSP	Unit	1.2
<b>Phonebook and Object Transfer</b>		
PBAP	Client	1.0
OPP	Server	1.1
MAP	Client	1.0
<b>Data Transfer</b>		
SPP	Dev A & Dev B	1.1
FTP	Server	1.1
DUNP	Data Terminal	1.1
PAN *	User	1.0
<b>Other</b>		
SAP	Client	1.1

\* Under Development





## Reduced development risk

- Proven across automotive platforms
  - Processor / SoC – ARM9 based GPS SoC, Dual core automotive application processor
  - OS – WinCE, Linux, QNX, ultron

## Reliable & cost effective

- Built on market proven EtherMind Core stack
  - Inherits all advantages – Qualified, field proven, interoperable, easy integration and easily portable
- Support Multiple profiles

## Accelerated Product Development

- Abstraction of core BT functionality
- Ready application for popular use cases
- Multi-profile scenario support

## Excellent support



## ❑ MindTree – World leader in Bluetooth

- Comprehensive suit of IP to enable a complete solution

## ❑ EtherMind

- Qualified, Field proven, Interoperable IPs which are easy to integrate into products
- Robust roadmap to future proof customers' Bluetooth Requirements

## ❑ Automotive SDK

- Enables accelerated product development
- Offers a robust application units for most use cases
- Proven on automotive platforms

## ❑ MindTree Differentiation – Service beyond IPs



**Our Mission**

**Successful Customers**

**Happy People**

**Innovative Solutions**

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