



What is the M2M Marketplace?

A unique online platform for M2M husiness

The M2M Marketplace is the first ever e-commerce portal dedicated solely to M2M products. It allows M2M players along the entire value chain and around the world to sell and buy a wide range of products in the following categories:

- Consumer Flectronics
 Retail & Commerce
- Energy
- Health
- Industry Automation
- Public Sector

- Security
- Transport & Logistics
- Vehicle Telematics

In addition, specific products are further classified into Hardware, Software or Mobile Apps to make it even quicker and more convenient to find the M2M solutions you need.

M2M-related players of all sizes can sell their products.

As a seller you can be a one-man business developing apps from your home, or a company seeking an additional sales channel – regardless of your company's size or what type of merchant you are, you can enjoy the full benefits of selling your innovations via the M2M Marketplace.

Let Deutsche Telekom's M2M expertise work for you.

Deutsche Telekom has extensive experience in M2M communication and is one of the leading global enablers in this sector. The company provides the basis for each M2M solution, namely a solid and stable network connection via SIM cards, as well as competitive rates, outstanding service level agreements and the M2M service portal to manage and control them. In addition, we already have an extensive partner network and a great deal of experience in numerous industries. It is at our end where everything comes together – which is why we are perfectly positioned to set up an online M2M hub.





Why become a seller on the M2M Marketplace?

Fast time-to-market.

The Marketplace is set up so that your product immediately reaches an extensive network of potential customers. And once your products are approved by an administrator, they are visible on the Marketplace within 3 days.

New distribution channel.

You can use the Marketplace as your exclusive sales channel, or simply import products you already have on display in other e-commerce shops and use the Marketplace as an additional global sales channel.

Access to a global customer base.

With active members from 44 different countries on our Partner Portal, the M2M Marketplace is set to become equally international.

Reduced marketing costs.

The M2M Competence Center will ensure a steady stream of customers through our various global marketing campaigns – which means you need to worry less about marketing.

Why buy on the M2M Marketplace?

A global portfolio of products.

The M2M Marketplace offers a single point of access to an enormous international portfolio of M2M products.

Transparent price comparisons.

Specialized search filters make it possible to compare products and prices around the world with just a few clicks.

Tailor-made M2M solutions.

The Marketplace allows you to buy individual modules, or, if desired, a complete end-to-end solution put together specifically to meet your needs.

Fast and simple ordering process.

A purchase management feature makes it easy to track all your orders.

Register on the M2M Marketplace to enjoy the full range of features.

As registered buyer you can set up your own 'Product Alert' to inform you when products that interest you become available. You also have access to administrative functions to easily monitor your product orders.

In addition, registered buyers can opt to receive a newsletter keeping them up-to-date on new features and products on the M2M Marketplace.





Would you like more information on the M2M Marketplace?

Get in touch with us:

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We look forward to discussing the opportunities for your company on the M2M Marketplace!

Your M2M Marketplace Team.



The most direct way to the M2M Marketplace: scan the QR code and get informed.

Life is for sharing.